PHOTOGRAPHY DIVISION

The 2020 American Daffodil Society (ADS) National Convention photography division celebrates the daffodil with the theme “A Texas Tribute to Daffodils.” This division is intended to stimulate interest in gardens/gardening, photographic abilities, and ADS goals and objectives. Everyone is encouraged to participate. There is no fee to enter photographs in the show. Judging will take place on Friday, March 13, 2020.

GENERAL RULES

1. There is no entry fee, and exhibitors do not need to be members of any daffodil society.
2. Entries must be the creative work of the exhibitor and must contain images of one or more daffodils as required by the class. The emphasis of the images is to “Celebrate the Daffodil.” An exhibitor may enter up to two photographs per class. Classes are open to color or monochrome photographs. No electronic photos will be accepted.
3. Photographs may not have been awarded a first place or blue ribbon in a previous sanctioned ADS National show.
4. The photography committee may subdivide entries as needed or based on quality or quantity of entries. Judges/photography committee reserves the right to move a photograph that has been placed in the wrong class to its proper class. If that class has already been judged, the photograph will not be judged. If the photograph gets moved to a class that has not been judged, the photograph will be judged. All judge’s decisions are final. Judges will consist of two recognized photography experts and one Accredited Judge or three recognized photography experts.
5. Photographs should be flush mounted on white or black lightweight stiff card stock or foam board. Photos may be mounted with no card stock or foam board showing, with card stock or foam board showing to create a border, or photos may be printed with a border and mounted, as long as the exhibit is within the minimum and maximum size range as written in Rule 6 below. No matting, glass, or framing is allowed. Exhibitors should arrive to the show or mail in their photos mounted and ready for hanging.
6. Minimum image size is 5 x 7 inches, and maximum perimeter of complete exhibit (image and mounting material) is 54 inches. Nonstandard sizes are acceptable. Thickness of backing should not exceed 3/8 of an inch.
7. The photographer’s name and address should be located on the back of the mounting at the middle of the top edge. The location of this information will also be utilized to determine the top of the photo for hanging/display purposes.
8. An official photo entry card (Mini ADS Daffodil entry card) is to be filled out and taped to the back of the mounting material of each photograph on the back-right side 1” from the bottom edge with the face of the card (written information you fill out) facing outwards. On the face, the card must have the section, class number, name of class, title of the photograph (if any), and name of the daffodil(s), if known. Titles should be listed on the entry cards but are not mandatory. Titles add interest to the photo and help the Judges and photography committee when tabulating scores or identifying winners after judging. Please make sure your name and
address are on both the top and bottom portions of the entry cards. Address labels may be used for this. Entry cards will be available at the show or through your local daffodil society.

9. ADS First, Second, Third, and Honorable Mention awards will be given as merited in each class/subdivision. The ADS Wells Knierim ribbon will be awarded for the overall Best Photograph in the Photography Division. The ADS Youth Photography ribbon will be awarded to the best Youth photo in classes Y-1 through Y-9. Each Photography Judge may award a Judge’s Choice ribbon to one photograph of his/her choosing in the show, excluding the Wells Knierim ribbon winner and ADS top Youth winner (3 ribbons total, 1 per Judge). One ADS People’s Choice Award will be given to the photograph with the highest number of votes from convention attendees and the public, excluding the ADS Wells Knierim ribbon winner and ADS top Youth winner. Voting for People’s Choice is open to all. In addition to these ADS awards, local Texas Daffodil Society (TDS) awards will be given. See below.

10. Entries will be accepted from 12 pm until 7 pm on Thursday, March 12 and from 7 am to 9 am on Friday morning, March 13 at the hotel:
   DoubleTree by Hilton Hotel Dallas – Campbell Centre
   8250 N. Central Expressway
   Dallas, Texas, 75206
Exhibitors who are unable to enter photos during the official entry hours should contact someone on the photography committee for help. If the exhibitor cannot attend the show, entries may also be mailed to Ann Hibbs with the associated registration information as per Rules 7 and 8. Entries must be received by Ann by Tuesday, March 10, 2020 to be entered in the show. Mail entries to: Ann Hibbs, 5922 Meaders Lane, Dallas, TX 75230 USA. If you have questions about entering, you can email Ann at: annieslp@yahoo.com.

11. Entries must be retrieved by the exhibitor or a designated alternate at the close of the show on March 14, 2020. Exhibitors who will not be attending the show should make prior arrangements for the return of their photographs. If mailing in photos and you want the TDS photography committee to return your photos to you, please send envelopes and postage for us to do so. Entries not retrieved by the close of the show or if prior arrangements were not made for their return to the exhibitor, become the property of the TDS/ADS and may be disposed of or used in future displays and publications.

12. The show will be open to the public and photos will be displayed in a public area. TDS and ADS will exercise caution in safeguarding exhibits but cannot assume responsibility for lost or damaged photographs. Also, the Doubletree by Hilton Dallas – Campbell Centre will not be responsible for damage or loss of exhibitor’s property.

13. Exhibitors 20 years of age and younger may enter any photo in the Youth class (or Adult class where photos will be judged against adult photos in that class). No age designation is needed if a Youth enters one of the Adult classes. One ADS Youth Photography ribbon will be given to the best photo in Youth classes. Youth photos are also eligible for ADS and TDS Judge’s Choice and People’s Choice awards. A TDS award is offered to those who have never won a blue ribbon in photography. TDS Youth awards are also given per age group, 1 per group.
   Juniors – preschool through age seven, or elementary grades
   Intermediates – age eight through twelve, or middle school grades
   High School – age thirteen through twenty
14. No one is allowed on the showroom floor during judging except Show Chairman, Classification Chairman, Photography Judges and clerks of the photography committee.

CLASSES
P - Any age can enter this Class   Y - age 20 and under Class

Examples on entry card -
P— Fill in the blank from the Classes below (P-1 would be Portraits of Daffodils: any age exhibitor
Y-- Fill in the blank from the classes below, but add J for Junior, I for Intermediate, or H for High School (Y-1J would be Portraits of Daffodils: Junior youth exhibitor). If a Youth chooses to enter an Adult class P1-9, no J, I, or H designation needed.

P/Y-1 Portraits of Daffodils - a close-up of a single daffodil bloom, or up to three blooms of the same cultivar
P/Y-2 Daffodils in the Garden, Landscape, or Native/Natural habitat
P/Y-3 Daffodils and People
P/Y-4 Daffodils and Animals/Insects
P/Y-5 An Arranged Still Life incorporating daffodils
P/Y-6 Other photos of daffodils which do not fit any of the classes above
P/Y-7 Photos of daffodils incorporating a Western theme – Think cows, horses, farms, barns, pastures, cowboy hats, boots, bandanas, the rodeo, and lassos, Yee-Haw!
P/Y-8 Photos of daffodils (any class) by Adult or Youth exhibitors who have never won a blue ribbon in photography

SCALE OF POINTS

Conformance 5
Interpretation of Class Title 10
Composition 25
Artistry/Creativity 25
Technical Achievement 25
Distinction/Impact (Wow Factor) 10
TOTAL 100

PHOTO ENTRY TIPS AND HINTS

Conformance – Your photo should conform to the rules for entering. It should be within the written size limitations with proper backing. See Rule 8 for filling out the entry card. Check to see that your image meets the entry requirements.

Interpretation of Class Title – Make sure your photo is relevant to the class in which it is entered. Is there a connection between the class title and your photo? Interpretation of a class title can be strong and obvious, or it can be subtle but still effective.

Composition - Composition refers to the arrangement of elements used in your photo. In photography, it means paying attention to what will be photographed, how it is placed in relationship to other objects in the image, and how well the subject matter is expressed. Composition tells the story the photographer wants to convey and draws the eye into the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. It brings all the visual elements together to express the purpose of the image.

Artistry/ Creativity - Does your photo show an original idea or creative thought in the making of the image? Are components in the image selected and shown in a unique way or from a non-traditional point of view? Is your image fresh and interesting? Creativity is the original and
external expression of the imagination of the photographer through the image to convey an idea, message, or thought.

Technical Achievement – Technique is the approach used to create the image. Pay attention to depth of field, focus, and lighting. Is the image in focus? If not, is it intentional and does it enhance the image in an artistic way? Do extremes of lightness, halos, or darkness lend to or detract from the image content? Are they intentional or accidental? Consider your final printing choices (borders, mat vs glossy, paper quality and size, etc.).

Distinction/Impact - Impact is the sense one gets upon viewing an image for the first time. What is the overall impression of the image? Is the photo eye catching? Is there an effectiveness of visual communication between photo/photographer and viewer?