

2018 – 2019 Advertising Rates



The Daffodil Journal

is the quarterly publication of the American Daffodil Society, an internationally recognized nonprofit association dedicated to the encouragement of widespread interest in daffodils.

With members in forty-eight states and a variety of countries, our publication serves as a connection between daffodil enthusiasts at every level. From assistance in recognizing and acquiring daffodils suited to unique growing zones, to breeding, cultivating, showing and judging daffodils, we provide our members a localized, easily accessible source of information for all things related to the growth and advancement of the daffodil.

Advertising in the Daffodil Journal allows you to reach a diverse group of individuals and organizations who are seeking general gardening products and information, as well as the daffodil specific products and services you provide.

For more information on placing an advertisement in our publication, contact Jolene Laughlin by email at editor@daffodilusa.org or by phone at (337) 781-8026.

Display Rates

FULL COLOR

	One-time Placement	Four Consecutive Issues
Full Page (6.5" W x 8.5" H)	\$300	\$900
Half page (6.5" W x 4.25" H)	\$200	\$600
Fourth page (6.5" W x 2.125" H)	\$100	\$300

BLACK & WHITE

Full page (6.5" W x 8.5" H)	\$100	\$300
Half page (6.5" W x 4.25" H)	\$60	\$180
Fourth page (6.5" W x 2.125" H)	\$45	\$135

*All ads prepaid unless other arrangements are made in advance with Executive Director or Editor.