

Teresa Byington, Social Media's Dynamic Potential

Teresa Byington's years in the field of communications for a nonprofit have given her a passion for connecting people via social media. Her blog, The Garden Diary, tells of her adventures in the garden and in life, as well as promotes roses as an integral part of the landscape. She is a co-host of the Rose Chat Radio podcast.

Teresa loves to dig in the dirt and gets plenty of opportunities to do just that as she cares for her large cottage garden that consists of about 200 roses. Teresa's garden weaves together her love of roses and their companions. Roses alongside annuals, herbs, shrubs, trees, perennials and a few veggies fill this garden. Fences, arbors, gates and a small potting shed/garden office add support and additional cottage charm.



She is an active member of the American Rose Society and the Indianapolis Rose Society where she currently serves as Vice President. She serves as juror at the Biltmore International Rose Trials. Teresa is also a Master Gardener giving her additional opportunities to get her hands dirty as well as educating others about gardening. She loves to create flower arrangements to share with friends and family as well as those who live in area nursing homes.

ABOUT THE PROGRAM

Social Media's Dynamic Potential

Social Media is changing the way we communicate and offers new opportunities for organizations to reach new audiences. Teresa will talk about how using Social Media can effectively increase your communication with current members and attract new members.